INTRODUCTION

In Haiti, the Displacement Tracking Matrix (DTM) collects data on forced displacement and migration flows, as well as information on the profiles and needs of mobile populations. In the framework of these activities, DTM produces a number of information products (including reports, dashboards, maps and datasets) compiling and analyzing the data gathered, in order to inform partners' responses and strategies.

A feedback survey on the use of DTM Haiti's information products was conducted **from 23 February to 17 March 2024**, with the goal of improving these products. This dashboard summarizes the main results of the survey, which includes the input of **65 partners**.

Although the sample of respondents who participated in the survey is not necessarily an accurate and complete representation of all partners who use DTM Haiti information products, the results of this survey provide useful indications on the information needs and perceptions of partners, and offer insight into how certain products can be adapted and improved.

RESPONDENT PROFILES

Most of the 65 partners who participated in the survey (91%) were **based in Haiti**. 95% of partners indicated that they were **familiar with DTM Haiti's work**, and of those, 97% used DTM Haiti information products for their work.

The majority of respondents work either for an **international NGO (34%)** or for a **United Nations (UN) agency (22%)**. Respondents' area of work include **project management (43%), design and development of programmes and projects (37%), information management and research (26%), advocacy and fundraising (23%)** and **Monitoring and Evaluation (22%)**.

CONSULTATION OF PRODUCTS & SATISFACTION

In 2023, DTM Haiti published **73 information products on its portal (dtm.iom.int/haiti)**. They were downloaded more than 55,000 times. Results of this survey show that the **most widely read products** were the **dashboards on displacement situation** (read at least once in 2023 by 92% of surveyed partners), the **Emergency Tracking Tool (ETT) dashboards** (86%) and the **report on profiles and multi-sectoral needs of populations affected by displacement** (65%).

These 3 products were also mentioned by respondents as **the most relevant to their work** : dashboards on displacement situation (78%), ETT dashboards (75%) and the **report on profiles and multi-sectoral needs of populations affected by displacement** (52%). Respondents were reportedly **most satisfied** with the dashboards displacement situation (87% are satisfied with this product) and ETT dashboards (79%).

NUMBER OF PAGE VIEWS AND DOWNLOADS IN 2023

Product type	Number of page views	Number of downloads
Reports	12,975	53,141
Datasets	1,118	1,957
Maps	825	392
Total	14,918	55,490

RESPONDENT PROFILES

65 PARTNERS, of which:
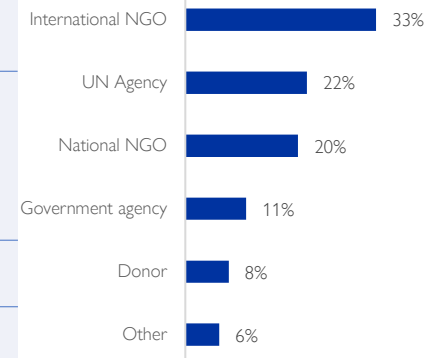
91% are based in Haiti

95% are familiar with DTM Haiti's work

among which
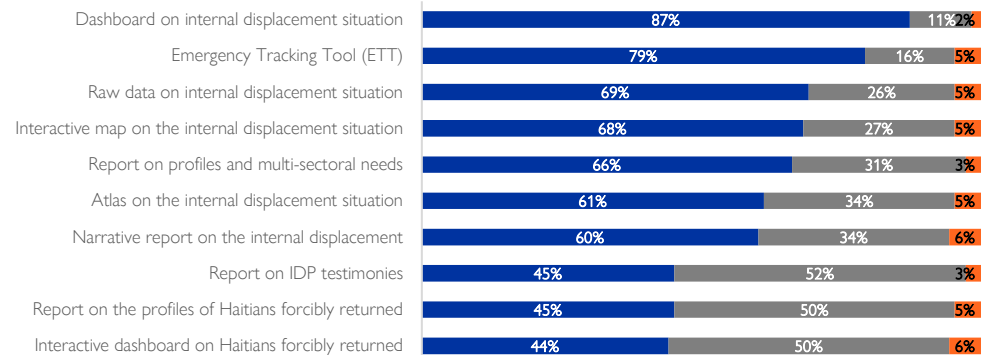
97% **use DTM Haiti products for their work**

34% work for an international NGO

22% work for a UN agency

Organization / Institution

International NGO	33%
UN Agency	22%
National NGO	20%
Government agency	11%
Donor	8%
Other	6%

SATISFACTION WITH PRODUCTS

Product	Satisfied	No opinion	Not satisfied
Dashboard on internal displacement situation	87%	11%	2%
Emergency Tracking Tool (ETT)	79%	16%	5%
Raw data on internal displacement situation	69%	26%	5%
Interactive map on the internal displacement situation	68%	27%	5%
Report on profiles and multi-sectoral needs	66%	31%	3%
Atlas on the internal displacement situation	61%	34%	5%
Narrative report on the internal displacement	60%	34%	6%
Report on IDP testimonies	45%	52%	3%
Report on the profiles of Haitians forcibly returned	45%	50%	5%
Interactive dashboard on Haitians forcibly returned	44%	50%	6%

■ Satisfed ■ No opinion ■ Not satisfied

Which products are the most relevant to your work?

1 Dashboards on displacement situation (78%)

2 Emergency Tracking Tool dashboards (75%)

3 Reports on profiles and multi-sectoral needs of populations (52%)

USE OF PRODUCTS

97% of surveyed partners have previously **used DTM Haiti products for their work and 95% consider information provided by the DTM to be reliable**. More than half (65%) of surveyed partners declared that DTM Haiti data and information products **significantly contributed to the launch or adjustments of their organization's operations, approaches, responses, strategies or policies**. For instance, some respondents stated that DTM data allowed them:

• to "deepen the analysis of the impact of displacement on the vulnerability of children"
• to "identify areas where there is an urgent need for housing for displaced populations"
• to "Identify areas where water and sanitation systems are insufficient"
• to "prioritize areas for cholera related interventions"
• to "design project proposals especially for the diagnosis and calculation of beneficiaries"
• to "assess needs for NFI kits", "prioritize actions" and "plan the response and field activities";
• to "triangulate with our security analyses", "examine the adaptation measures to be taken";
• to "inform and shape national policy positions and public statements, including representations made to the United Nations Security Council."

85% of partners declared that **DTM products had been often referenced during meetings or workshops** they attended, most notably **during internal meetings** (60%), clusters meetings (53%) or intercluster coordination meetings (52%).
The great majority (84%) of partners who participated in the survey receive DTM Haiti products by **email, through DTM Haiti's mailing list** dtmhaiti@iom.int. 50% consulted them on DTM's portal (dtm.iom.int/haiti) and 23% do so on Reliefweb (reliefweb.int).

CHALLENGES

A majority of participants (87%) reported **encountering certain difficulties** when consulting DTM Haiti products. Among the main challenges cited are the fact that **data analysis and interpretation is sometimes insufficient** (31%), that the **methodologies used are not always clearly explained** in information products (24%), and **low regularity of publications** (19%). 16% of partners also felt that the format of the products did not allow for easy understanding.
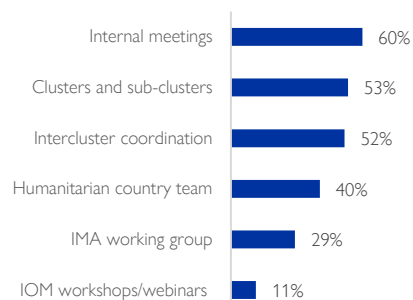
SUGGESTIONS FOR IMPROVEMENT

27% of **partners proposed ways to improve** DTM Haiti's information products. The partners notably specified that they would like **more disaggregation of data by sex, age and disability**, as well as **more frequent dissemination of products**. Some participants proposed **improving the displacement interactive map** ("when you click on an area, the information window that opens is so small that it is almost impossible to go through it line by line to understand the detail of the information provided") and to **publish the shapefiles of the affected areas when monitoring emergencies** (ETT). Finally, a **more systematic English translation of reports**, as well as the **harmonization of the site names** with the Government and other partners, were also suggested.

USE OF PRODUCTS

97% HAVE PREVIOUSLY USED DTM HAITI INFORMATION PRODUCTS FOR THEIR WORK

### In which meetings / workshops were the products mentioned ? (Multiple choice)

Meeting	%
Internal meetings	60%
Clusters and sub-clusters	53%
Intercluster coordination	52%
Humanitarian country team	40%
IMA working group	29%
IOM workshops/webinars	11%

For which purpose(s) have you used these products? (Multiple choice)

Purpose	%
General information in the context	77%
Operational programming / Programme implementation	66%
Internal discussions	65%
Planning of needs assessment	55%
Personal knowledge	48%
Information crosschecking	47%
Starting point for further analysis	44%
Project / programme design	44%
Advocacy / Fundraising	44%
Preparation of HRP / HNO	42%
Dissemination of information, communication	31%
Development of policies and strategies	31%

CHALLENGES & SUGGESTIONS FOR IMPROVEMENT

Did you encounter difficulties when consulting these products ?

No 13%
Yes 87%
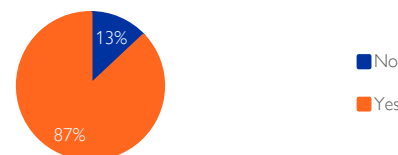
Do you have any suggestion for improving DTM information products and their dissemination?

No 73%
Yes 27%
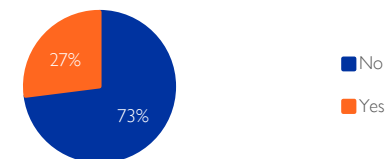
What difficulties do you encounter in using DTM Haiti products? (Multiple choice)

Difficulty	%
Insufficient data analysis or interpretation	31%
Lack of clarity/information on the methodologies used	24%
Low regularity of publications and/or non-updated information	19%
Format of products not allowing easy understanding	16%
Difficulty finding relevant information	10%
Too much information provided	6%
No English translation	6%
Not enough information provided	5%